BDA conference and exhibition 2009

This year’s BDA conference programme will encourage and inspire all members of the dental team to realise their full potential.

The BDA is pleased to announce that the 2009 British Dental Conference and Exhibition will be held from June 4 to 6 2009 at the Scottish Exhibition and Conference Centre, Glasgow.

Based on the theme ‘Dentistry is transforming’, the conference programme will feature motivational, expert speakers who will inspire you to develop new ideas for your practice and enhance your career.

New clinical speaker

Luca Dalloca, a Prosthodontist and Aesthetic specialist from Oral Design Milan, Italy, will talk about ‘Art and visual perception applied to aesthetic dentistry’. This speaker will give you insight into making your restorations fit your patient’s face while looking real and natural, a truly fascinating presentation not to be missed! Catch Luca Dalloca in the Lomond Auditorium from 2pm-3.50pm on Thursday June 4.

Charan Gill – Keynote speaker

Inspirational entrepreneur Charan Gill MBE, the man behind the Harlequin Leisure Group, will be the keynote speaker. He developed the largest Indian restaurant in the UK and built a reputation as Glasgow’s “Curry King”.

Cheryllyn Sheets – Main clinical speaker

Clinician, educator, author and lecturer Dr Cheryllyn Sheets will be presenting a day-long lecture on Friday June 5 2009 looking at ‘Meeting the demands of today’s aesthetic restorative practice’. Dr Sheets has a private practice in California and specialises in aesthetic rehabilitation of dentistry and implants. She is also Clinical Professor of Restorative Dentistry, USC School of Dentistry, Los Angeles and co-executive director of the Newport Coast Oral Facial Institute, an international non-profit teaching and research centre; considered to be one of the finest microsurgical training centres in the world.

Career and business development seminars

There will be a range of sessions focusing on career paths, setting up in practice, and business planning. If you are thinking of diversifying into areas such as whitening, smoking cessation and implants, the business development streams will help you explore opportunities in these areas.

The exhibition

Running alongside the comprehensive conference programme will be the popular exhibition, which is set to be our largest yet. You can meet suppliers, pick up samples and learn about new products and services.

The 2009 exhibition will take place in the Scottish Exhibition and Conference Centre’s largest hall, Hall 4.

Book your ticket

Registration is now open. If you book online, you’ll receive a £20 discount on the price of a three-day ticket and £40 off the price of a one-day ticket. Visit www.bda.org/events/annual-conference/index.aspx for more details, call 0870 166 6062 or email bda@delegate.com.

CEREC AC Bluecam – Seen in a new light.

Sirona UK is a specialist division of Sirona Dental Systems, the manufacturer of the CEREC system, and has now for the last 6 years supplied and supported CEREC 3 CAD/CAM all-ceramic restoration system here in the UK.

With product simplicity key to the success of any dental practice, Sirona are now proud to launch their new CEREC AC Bluecam imaging unit making the CEREC even easier to use for the dentist.

Sirona has helped to successfully integrate CEREC into dental practices for over 22 years, with more than 24,000 supply and installation projects worldwide and the associated benefits these projects have brought clinicians and their patients.

Sirona UK’s mission is to deliver satisfaction to the dentist using tried and tested in-surgery training methods supported by CEREC Specialised who are dedicated to your success.

Email: info@sironadental.co.uk

www.sironadental.co.uk

Bambach Saddle Seat Confirmed Product of Choice

Bambach will be demonstrating the revolutionary Saddle Seat at the BDA Conference Exhibition. It is of interest to note that an elective study by 4th year dental students at Glasgow University confirmed Bambach’s Saddle Seat as product of choice when dentists wish to combat and prevent lower back pain whilst at work.

The paper entitled ‘A study of back pain in dentistry’ revealed that 86% of survey respondents reported back pain at some point in their career thus indicating the severity of the problem. Almost all recognised that poor posture at work was a direct cause of this pain and nearly half (a staggering 43%) chose the popular Bambach Saddle Seat as a treatment and preventative measure (see link http://bit.ly/162gPjP).

The Bambach Saddle Seat is a scientifically designed and proven solution, endorsed by the Australian Physiotherapy Association, as it helps the pelvis attain its preferred neutral position.

To find out more information including details of Bambach’s 30-day trial, call 01800 511000 or visit www.bambach.co.uk

DENTSPLY – Bringing Excellence To The BDA

The dynamic DENTSPLY team will be showcasing their innovative and highly-acclaimed products at the British Dental Association (BDA) British Dental Conference and Exhibition 2009. From the 4th-6th June, the Scottish Exhibition and Conference Centre, Glasgow will be host to some of the biggest names in dentistry.

The theme of the conference will focus on ‘securing your future and realising your potential’. DENTSPLY will be on hand to motivate delegates in using the latest pioneering equipment such as the Artis™ Hand instruments.

The instruments are super-lightweight with extra hard, strong steel tips that provide longer-lasting sharpness. These affordable products are all colour-coded for their specific uses. A trip from the sale of all Artis instruments will be donated to the Mouth Cancer Foundation. Visit www.mouthcancerfoundation.org for more information.

For better dentistry, visit DENTSPLY for all your instrument, material and equipment requirements.

For more information about the DENTSPLY range of superior dental products, call Freephone +44 (0) 800 072 3313
GlaxoSmithKline Consumer Healthcare UK – Oral Care (stand B27)

GlaxoSmithKline Consumer Healthcare (GSK) will showcase a number of new product launches at this year’s BDA conference, including new Corsodyl Daily Gum & Tooth Paste. This clinically proven toothpaste helps to maintain tight and firm gums and, unlike many regular toothpastes, over 67% of the ingredients are for the care of gingiva and teeth, up to twice the amount of many other toothpastes.

Sensodyne, Aquafresh and Macleans have launched a new unique range of toothpastes containing iso-active technology.

As well as visiting the GSK stand (B27), delegates are invited to visit the iso-active ‘dome experience’ situated outside the main entrance on Friday 5th June. Visitors will have the opportunity to try our new iso-active® foaming gel toothpastes and experience the next generation in oral care.

For more information about Denplan, please go to www.denplan.co.uk or call us on 0800 401 402.

Visit the Kerrstand B24 at the BDA exhibition in Glasgow to take advantage of the special offers on the Diamond range of Glass Ionomer cements and the brand new range of PracticeSafe Cross Infection Control Products. PracticeSafe Disinfectants have been launched recently and are very successfully. So Kerr have some excellent offers on their refill packs of Cross infection control products.

Kerrdent has a responsibility for quality and reliability. Kerrdent has demonstrated its ability to innovate with the introduction of Diamond, a unique GC that sets rapidly and is resistant to saliva. Since it was first launched in 1997 it has gained a significant share of the UK re-sterilisation market and is successfully marketed in many European countries and the Middle East.

Kerrdent products are developed, manufactured and tested in Swindon, UK to the requirements of the ISO 13485 2003. Kerrdent is the registered trademark of Associated Dental Products LTD.

For further information on-kerrdent products visit our website: www.kerrdent.co.uk

Money Saving Offers from Kerr

Kerr realise that times are a little tough and are therefore placing greater emphasis on saving you money with regular, realistic promotions.

You can claim a FREE Denti-Curing Light worth over £600 when you purchase refills of Herculet XLR Ultra composite, as well as making substantial savings on the various kit options.

For luting, Maxcem Elite takes cementation to the next level of simplicity. This self-etch, self-adhesive resin cement is perfect for all indirect restorations.

Included in the Maxcem Elite Value Kit is a FREE Tempbond, perfect for temporary luting prior to the final prosthesis being placed. When you buy the Maxcem Elite Standard kit you will receive a Mini Kit at no charge.

These are just a couple of the many ways in which Kerr are helping to beat the recession; there are many more money saving promotions in Kerr’s latest flyer please call Kerr for further details:

Tel: 07733 889292

Discover The Leading Patient Referral Plan

At The 2009 British Dental Conference

Delegates at the 2009 British Dental Conference (4th-6th June at the Scottish Exhibition and Conference Centre, Glasgow) are invited to visit the Munroe Sutton stand (C34) to experience the world’s leading patient referral plan, the Munroe Sutton Patient Referral Plan.

Delegates have the opportunity to attract patients and increase revenue with the Munroe Sutton Patient Referral Plan.

Delegates at the 2009 British Dental Conference will have the opportunity to access some of GSK’s innovative new products including their new LED Coupler, the first of its kind in dentistry and compatible with both NSK and KaVo turbines, the coupler provides the equivalent of natural daylight ensuring a safer and better clinical experience.

For further information visit stand A13 or if you are unable to attend the BDA call Jane White on 0800 6341909.

Have you heard about NSK Advantage? Benefit from huge savings of up to 40% on high street brands with NSK’s new customer benefit scheme.

For more information visit www.nsk-advantage.co.uk

Hatchard Medical has over 25 years experience in the supply and service of dental and x-ray equip-ment. Situated in West Lancashire, just off junction 4 of the M65, we are agents for Eburco, Tridac, Stern, Webber, Metkeys, Cattani, Salatic, Myray, Swoz and many more.

At the BDA Conference in Glasgow this year (stand A21), we will have the Absolute Professional Dental Chair with LED operating light, Bluetoast wireless foot control and the unique ‘On the Rocks’ cabinet. The unit is controlled through the Wayfinder (launched at BDS Cologne), a multifunctional interactive screen providing total control of all dental unit functions. The Absolute comes with a control as standard and many modular options - this flexibility offers basic options or high-tech – tailored completely to your needs. With specialist 3D software we can design the surgery to meet your needs and budget.

For more information or to visit our showroom contact 0164 873 1262

Email: sales@hatchardmedical.co.uk

BDA Conference Glasgow – A21

Experience the all new A-dec 300 at the Glasgow BDA Conference 4th-6th June 2009

As one of the world’s leading dental equipment manufacturers, A-dec designs, builds, and markets much of what you see in the dental treat-ment room. Our range includes chairs, stools, delivery systems, dental lights, cabinets and infection control units along with a full line of accesso-ry options.

A-dec will be exhibiting at the 2009 BDA Conference at the Scottish Exhibition and Conference Centre and look forward to the opportunity of welcoming you to Stand C34 to experience a selection of packages including the all new A-dec 300 chair, the most recent addition to our product line. We will also be demonstrating our range of innovative cabinetry solutions as well as our latest integrated options.

For further information about the A-dec range, contact us today:

Tel: 0800 233285 (freephone) or 02476 350901

Email: info@a-dec.co.uk

The BDA Conference and Exhibition

Market leaders in high-quality turbines, handpieces and small equipment, NSK are dedicated to ensuring that you use simply the best handpiece on the market, delivering high performance products for the whole dental team at amazingly affordable prices.

Visitors to NSK on Stand A19 will have the opportunity to see some of NSK’s innovative new products including their new LED Coupler, the first of its kind in dentistry and compatible with both NSK and KaVo turbines, the coupler provides the equivalent of natural daylight ensuring a safer and better clinical experience.

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Kemdent products are developed, manufactured and tested in Swindon, UK to the requirements of the ISO 13485 2003. Kemdent is the registered trademark of Associated Dental Products LTD.

For further information on-kemdent products visit our website: www.kemdent.co.uk

BOS Debut – The British Orthodontic Society makes its first appearance at the BDA Conference

The British Orthodontic Society (BOS) will make its BDA Conference debut in Glasgow in June. The Society, which repre-sents 1,800 UK orthodontists and is the largest of the dental specialty groups, is a registered charity and as part of its outreach policy is engaging as many as possible with general dentists.

In addition, the BOS has been working more closely with the BDA to help its members with issues relating to contracting, reimbursement and practice sales, to name but three. The two organisations stood shoulder to shoulder at the recent Parliamentary Health Select Committee and are in accord on many issues.

Stand visit: A visit to stand A44 in Hall 4 at the BDA Conference will give delegates a chance to meet the Chief Execu-tive of the BOS, Les Jaffe and take the opportunity to find out more about the many ways in which orthodontics fits into an inter-disciplinary approach to dental care.

These unable to make the trip to Glasgow for the BDA can find out more about the British Orthodontic Society by visiting www.bos.org.uk

Stewart Angus is the UK Director of Sales for Isoplan, one of Britain’s largest prac-tice management membership providers. He asks – are you having concerns about the impend-ing new contract and worrying about the long-term impact this will have on your busi-ness and work/life balance? You’re not alone, why not explore the options for taking con-trol of your business – and your life - with Isoplan’s Practice Membership Plan. Ours is a dental payment plan designed to be of maximum benefit to both dentist and patient.

Our highly trained and motivated sales staff will take you through the process of having your own self-branded plan, adding you each step of the way and in turn making the process clear and simple.

If you would like more information on any of our products, please visit us on stand number B21 at the BDA in Glasgow in June, or contact our Business Development Consultants direct on these numbers –

Tania Winters, BDC – South West England & N. Ireland: 0791 7030495
Carole Kitchen, BDC – Northern England: 07971 7030492
Margaret Johnston, BDC – Scotland: 0798 7030495
Kay Hammond, BDC – South East England: 07956552764

For more information please call 020 7887 6084 or visit www.denplan.co.uk
Dear valued clients,

We are pleased to share with you the latest developments in our range of products and services. Our commitment to excellence and innovation has led us to introduce several new products and enhancements that we believe will meet the evolving needs of our dental community.

Our commitment to quality and patient care remains at the forefront of our business philosophy. We are dedicated to providing the best possible solutions to meet the changing demands of today’s dental practices.

The Velopex Team is excited to announce that the Velopex Exhibit at the SECC in Glasgow between the 4th and 6th June 2009 will be an excellent opportunity to see our latest products and meet our representatives.

The Velopex Exhibit will feature a range of products including:
- GC Initial IQ: A new one-body, press-over-metal and press-over-zircon combination.
- GC Initial: A new one-body, press-over-zircon system.
- GC Initial C: A new one-body, press-over-zircon system.
- GC Initial B: A new one-body, press-over-zircon system.

In addition, we will be showcasing a new chair-side diagnostic tool, which will demonstrate whether a patient is at further risk of caries development, without the need for bacterial cultures.

To make your denture patients more comfortable, allowing time for the soft tissue to adjust particularly after implant surgery. GC has introduced Tissue Conditioner. This all-in-one soft reliner and conditioning material is clasped as the next generation of acrylic soft reliner materials, patented by GC.

Another new product within GC’s portfolio is GC Initial C500. This product has been streamlined and has the addition of a large sensor on the rear of the handle that will illuminate if too much pressure is applied. Next is GC Initial C5000 which offers more basic functionality.

For more information contact Paul Smith on 0870-2421850.

P&G Professional Oral Health

Products sold in practices are often demonstrated to patients to ensure they’re being used correctly. In recognition of the time and effort this entails, P&G will include a free educational DVD and the Velopex Oral-B range of seven replacement heads with every Professional Care and Triumph power product sold. This is the first time the Professionals have been given their own extra value pack sold only to dental professionals and by dental practices to help ensure patients use the right type of brush, the right way.

The launch of these packs coincides with some upgrades which are being launched into the Professional prior to retail. At the top is still Triumph SmartGuide which has been re-branded ‘Triumph 5000 SmartGuide’. Next is ‘Profession Care 3000’. This model has been streamlined and has the addition of a large sensor on the rear of the handle that will illuminate if too much pressure is applied. Next is GC Initial C5000 which offers more basic functionality.

For more information contact your Oral-B representative or call 0870-2421850.

Braemar Finance

Braemar Finance is well established direct lender to the dental profession and as part of Close Brothers plc, we are well capitalised and have funds available to help you develop your dental practice. Braemar are delighted to offer pre-approved funding, allowing you more time to locate and order the equipment which best suits your practice.

Braemar specialists in tax efficient funding for:
- Equipment Finance
- Vehicle Finance
- Computer Finance
- Practice Loans
- Personal Loans
- Commercial Mortgages
- 0% Patient Finance Facility

Visit us on Stand B17 at the British Dental Conference & Exhibition at the SECC 4th-6th June 2009, alternatively contact us on 01563 852100 where we are available to discuss your finance options.

For more information please visit www.braemarfinance.co.uk and register for any Braemar update that may affect your profession, we will only send relevant information when necessary.

Dentists’ Provident

Dentists’ Provident offers 3 months’ free premiums.

Dentists’ Provident is the leading provider of income protection insurance to dentists in the UK and Ireland. At the British Dental Conference & Exhibition 2009 in Glasgow, any dentist applying for income protection of Dentists’ Provident stand A08 for three months’ free premiums. (Available for direct applicants only and cannot be used in conjunction with any other offer.)

As a specialist insurer, we understand the complex income protection needs of dentists. Our flexible contract gives you peace of mind that you are financially protected if incapacity prevents you from working, with the option of cover from the first day of your illness or injury.

Dentists’ Provident is a mutual organisation, which means it is owned by and managed solely for the benefit of its members. Visit stand A08 to find out why over 13,000 dentists have chosen to be a member.

For more information call 020 7222 2511, write to 9 Gaylitter Street, London SW1P 3HN or visit www.dentistsprov.co.uk.

Dental Defence Union

Visit the Dental Defence Union at the BDA Conference & Exhibition 2009 in Glasgow between the 4th and 6th June.

The Dental Directory’s appointed training company Med-fx will also be able to update you on appropriate training and the latest surgery innovations and answer any questions you may have relating to equipment or digital imaging.

Representatives from the company’s experienced Equipment Division will welcome the opportunity to discuss the latest developments and answer any questions you may have relating to equipment or digital imaging.

Visit PracticeWorks and take your practice to the next level!

Maximise Your Potential

Visit PracticeWorks and take your practice to the next level!

PracticeWorks is an exciting new offensive from PracticeWorks the new 9500 Cone Beam CT Scanner. Professionals can now take high quality CBCT scans in the comfort of their own office. The incredibly high resolution ensures the anatomical information is undistorted, helping dentists give an accurate diagnosis.

For more information contact PracticeWorks on 0800 169 9692 or visit www.practiceworks.co.uk.

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