BDA conference and exhibition 2009

This year’s BDA conference programme will encourage and inspire all members of the dental team to realise their full potential

The BDA is pleased to announce that the 2009 British Dental Conference and Exhibition will be held from June 4 to June 8 2009 at the Scottish Exhibition and Conference Centre, Glasgow.

Based on the theme ‘Dentistry is transforming’, the conference programme will feature motivational, expert speakers who will inspire you to develop new ideas for your practice and enhance your career.

New clinical Speaker

Lara Dalloca, a Prosthodontist and Aesthetic specialist from Oral Design Milan, Italy, will talk about ‘Art and visual perception applied to aesthetic dentistry’. This speaker will give you insights into making your restorations fit your patient’s face while looking real and natural, a truly fascinating presentation not to be missed! Catch Luca Dalloca in the Lomond Auditorium from 2pm-5.30pm on Thursday June 4.

Charan Gill – Keynote speaker

Inspirational entrepreneur Charan Gill MBE, the man behind the Harlequin Leisure Group, will be the keynote speaker. He developed the largest Indian restaurant in the UK and built a reputation as Glasgow’s “Curry King”.

Cheryl Sheets – Main clinical speaker

Clinician, educator, author and lecturer Dr Cheryl Sheets will be presenting a day-long lecture on Friday June 5 2009 looking at ‘Meeting the demands of today’s aesthetic restorative practice’. Dr Sheets has a private practice in California and specialises in aesthetic rehabilitation of dentistry and implants. She is also Clinical Professor of Restorative Dentistry, USC School of Dentistry, Los Angeles and co-executive director of the Newport Coast Oral Facial Institute, an international non-profit teaching and research centre; considered to be one of the finest microsurgical training centres in the world.

Career and business development seminars

There will be a range of sessions focusing on career paths, setting up in practice, and business planning. If you are thinking of diversifying into areas such as whitening, smoking cessation and implants, the business development streams will help you explore opportunities in these areas.

Clinical seminars

You will also have the chance to attend a wide variety of clinical presentations covering topics such as management of failures, veneers, periodontology, caries detection and diagnosis, plus much, much more.

Exhibition-only tickets – FREE

You may be interested in attending the Exhibition only. If this is the case, you will be pleased to hear that this is FREE! Not only will you have access to 6,900 sq m of Exhibitors, but you will also be able to attend exhibition hall seminars in the Exhibition throughout each day.

The exhibition

Running alongside the comprehensive conference programme will be the popular exhibition, which is set to be our largest yet. You can meet suppliers, pick up samples and learn about new products and services.

The 2009 exhibition will take place in the Scottish Exhibition and Conference Centre’s largest hall, Hall 4.

Book your ticket

Registration is now open. If you book online, you’ll receive a £20 discount on the price of a three-day ticket and £10 off the price of a one-day ticket. Visit www.bda.org/events/annual-conference/index.aspx for more details, call 0870 166 6025 or email bdadelegate@bda.org.

Septodont will be at the BDA show in Glasgow to show why commitment to quality and innovative products have confirmed Septodont as the world leader of dental anaesthetics.

The BDA show will underline the success that N’Durancé has experienced since its launch in October 2007. N’Durancé™ is a real landmark development for Septodont and comes after many years development in conjunction with a number of leading universities.

The revolutionary new dimer acid resin matrix technology is unique and exclusive to Septodont and exhibits several outstanding advantages over existing material currently on the European market.

Today, Septodont are as committed as ever meeting the changing needs of the profession. So with numerous products in the final stages of development and the new CPT workshop being introduced, the future looks very bright.

Gemstar Services Ltd – Stand C27

Looking to enhance your patients experience

Supplying your patients with a steaming, hot, luxury towel will comfort, freshen and heighten their senses, giving you a unique competitive advantage. It reinforces the importance you place on them and creates the best source of marketing... recommendations by word of mouth.

The Hot Towel Dispensers produces clinically clean, hot, fragrant towels upon demand and gives you the ability to adjust the heat and length of each towel.

The clean modern design of the Towel Dispenser makes it suitable for a clinical environment and as a power point is all that is required the machine can be set up almost anywhere.

Visit us on stand C27 for a demonstration of our latest model and to find out about our money off or 3 for 2 conference offers!

www.gemstarbak.com

CEREC AC Bluecam – Seen in a new light.

Sirona UK is a specialist division of Sirona Dental Systems, the manufacturer of CEREC and CEREC SYSTEM, and has now for the last 3 years supplied and supported CEREC 3 CAD/CAM all-ceramic restoration system here in the UK.

With product simplicity key to the success of any dental practice, Sirona are now proud to launch their new CEREC AC Bluecam imaging unit making the CEREC even easier to use for the dentist.

Sirona has helped to successfully integrate CEREC into dental practices for over 22 years, with more than 24,000 systems now in widespread use. It offers convincing long-term aesthetic restorations in a single visit.

Sirona UK’s mission is to deliver satisfaction to the dentist using tried and tested in-surgery training methods supported by CEREC Specialists who are dedicated to your success.

Email: info@sironaadental.co.uk

www.sironaadental.co.uk

Bambach Saddle Seat Confirmed Product of Choice

Bambach will be demonstrating the revolutionary Saddle Seat at the BDA Conference Exhibition. It is of interest to note that an elective study by 4th year dental students at Glasgow University confirmed Bambach’s Saddle Seat as product of choice when dentists wish to combat and prevent lower back pain whilst at work.

The paper entitled ‘A study of back pain in dentistry’ revealed that 86% of survey respondents reported back pain at some point in their career thus indicating the severity of the problem. Almost all recognised that poor posture was a direct cause of this pain and nearly half is staggering 45% chose the popular Bambach Saddle Seat as a treatment and preventive measure (see link http://hdl.handle.net/1905/499).

The Bambach Saddle Seat is a scientifically designed and proven solution, endorsed by the Australian Physiotherapy Association, as it helps the pelvis attain its preferred neutral position.

To find out further information including details of Bambach’s 30-day trial, call 0800 581 108 or visit www.bambach.co.uk

DENTSPLY – Bringing Excellence To The BDA

The dynamic DENTSPLY team will be showcasing their innovative and highly acclaimed products at the British Dental Association (BDA) British Dental Conference and Exhibition 2009. From the 4th-6th June, the Scottish Exhibition and Conference Centre, Glasgow will be host to some of the biggest names in dentistry.

The theme of the conference will focus on ‘Securing your future and realising your potential’. DENTSPLY will be on hand to motivate delegates in using the latest pioneering equipment such as the Artis™ hand instruments.

The instruments are super-lightweight with extra hard, strong steel tips that provide longer-lasting sharpness. These affordable products are all colour-coded for their specific uses. Skip from the sale of all Artis instruments will be donated to the Mouth Cancer Foundation. Visit www.mouthcancerfoundation.org for more information.

For better dentistry, visit DENTSPLY for all your instrument, material and equipment requirements.

For more information about the DENTSPLY range of superior dental products, call Firephone +44 (0) 800 072 3313.
Visit the Kemdent stand B24 at the BDA exhibition in Glasgow to take advantage of the special offers on the Diamond range of Glass-Ionomer cements and the brand new range of PracticeSafe Cross Infection Control Products. PracticeSafe Disinfectants have been launched recently and very successfully. So Kemdent have some excellent offers on their refill packs of Cross infection control products.

Kemdent has a responsibility for quality and reliability. Kemdent has demonstrated its ability to innovate with the introduction of Diamond, a unique GIC that sets rapidly and is resistant to saliva. Since it was first launched in 1997 it has gained a significant share of the UK restorative market and is successfully marketed in many European countries and the Middle East.

Kemdent products are developed, manufactured and tested in Swindon, UK to the requirements of the ISO 13485:2003. Kemdent is the registered trademark of Associated Dental Products Ltd P/L.

For further information on kemdent products visit our website www.kemdent.co.uk.

Money Saving Offers from Kerr
Kerr realise that times are a little tough and are therefore placing greater emphasis on saving you money with regular, realistic promotions.

You can claim a FREE Deni Curing Light worth over £600 when you purchase units of Hercutane Ultra-Xtra composite, as well as making substantial savings on the various kit options.

For luting, Maxcem Elite takes cementation to the next level of simplicity. This self-etch, self-adhesive resin cement provides the equivalent of natural daylight ensuring a far brighter and better clinical experience.

For further information please call 020 7887 6084 or visit customerbenefit.scheme@kerr.com.

Discover The Leading Patient Referral Plan At The 2009 British Dental Conference
Delegates at the 2009 British Dental Conference (4th-6th June at the Scottish Exhibition and Conference Centre, Glasgow) are invited to visit the Munroe Sutton team and discuss a new market leading referral plan. The plan will make the most of the problems and opportunities within the dental market. It is a platform for success which can be adapted to your personal requirements.

As one of the world’s leading dental equipment manufacturers, A-dec designs, builds, and markets much of what you see in the dental treatment room. Our range includes chairs, stools, delivery systems, dental lights, cabinets and infection control units along with a fully line of accessory options.

For more information please call 020 7887 6084 or visit munroesutton.co.uk/identitot.
P&G Professional Oral Health

Products sold in practices are often demonstrated to patients to ensure they’re being used correctly. In recognition of the time and effort that its retailers, P&G will include a free educational DVD and the newly designed Oral-B range of seven replacement heads with every Professional Care and Triumph power product sold. This is the first time the Professional have been given their own extra value pack sold only to dental professionals and by dental practices to help ensure patients use the right type of brush, the right way.

The launch of these packs coincides with some upgrades which are being launched into the Professional prior to June, or at the BDTA Dental Showcase at the NEC between the 12th and 14th November.

For more information, please contact Mark Chapman on 07734 044877 or via mark@velopex.com.

For more information on our range of products, please see: www.velopex.com

Dentists’ Provider offers 3 months’ free premiums

Dentists’ Provider is the leading provider of income protection insurance to dentists in the UK and Ireland. At the British Dental Conference & Exhibition 2009 in Glasgow, any dentist applying for income protection at Dentists’ Provider stand A58, for three months, will be eligible for three months’ free premiums. (Available for direct applicants only and cannot be used in conjunction with any other offer.)

As a specialist insurer, we understand the complex income protection needs of dentists. Our flexible contract gives you peace of mind that you are financially protected if incapacity prevents you from working, with the option of cover from the first day of your illness or injury.

Dentists’ Provider is a mutual organisation, which means it is owned by and managed solely for the benefit of its members. Visit stand A58 to find out why over 13,000 dentists have chosen to be a member.

For more information call 020 7222 2511, write to 9 Gaylaxie Street, London SW1P 3HN or visit www.dentistsprovider.co.uk.

Providing advice and guidance

VISITORS to Dental Directory’s Stand A53 at The BDA Conference in Glasgow this year will be able to review the company’s expanding aesthetic range.

Experts will be on hand to answer any questions you might have with regard to treatment including Dermal Fillers and Botulinum Toxin Type A.

The expert team will be showcasing the R4 Practice Management Software Version 3 that is currently transforming dental practices all over Britain. There is no need to install any software or back up the system with the new R4 Entreprise. This version includes an updated database system.

For all Dental Surgery surfaces including ‘Alcohol Sensitive’ areas, Ultra-Wipes® provide maximum protection. The wipes are suitable for use in all areas of the practice, helping dental professionals to ensure the highest levels of hygiene are maintained.

Maximise Your Potential

Visit PracticeWorks and take your practice to the next level!

PracticeWorks will be inspiring delegates to be the best at the British Dental Association (BDA) British Dental Conference and Exhibition 2009. From the 4th-6th of June 2009, dental professionals will be attending the Scottish Exhibition and Conference Centre, Glasgow to discover the impressive products and services of leading providers PracticeWorks.

The expert team will be showcasing the R4 Practice Management Software Version 3 that is currently transforming dental practices all over Britain. There is no need to install any software or back up the system with the new Managed Service.

Learn more about the extensive digital imaging products also from PracticeWorks such as the new 9500 Cone Beam CT Scanner. Professionals can now take high quality CBCT scans in the comfort of their own office. The incredibly high resolution ensures the anatomical information is undistorted, helping dentists give an accurate diagnosis.

For more information contact PracticeWorks on 0800 169 9692 or visit www.practiceworks.co.uk