the BDA is pleased to announce that the 2009 British Dental Conference and Exhibition will be held from June 4 to 6 2009 at the Scottish Exhibition and Conference Centre, Glasgow.

Based on the theme ‘Dentistry is transforming’, the conference programme will feature motivational, expert speakers who will inspire you to develop new ideas for your practice and enhance your career.

New clinical Speaker
Luca Dalloca, a Prosthodontist and Aesthetic specialist from Oral Design Milan, Italy, will talk about ‘Art and visual perception applied to aesthetic dentistry’. This speaker will give you insight into making your restorations fit your patient’s face while looking real and natural, a truly fascinating presentation not to be missed! Catch Luca Dalloca in the Lomond Auditorium from 2pm-3.50pm on Thursday June 4.

Charan Gill – Keynote speaker
Inspirational entrepreneur Charan Gill MBE, the man behind the Harlequin Leisure Group, will be the keynote speaker. He developed the largest Indian restaurant in the UK and built a reputation as Glasgow’s ‘Curry King’.

Cheryllyn Sheets – Main clinical speaker
Clinician, educator, author and lecturer Dr Cheryllyn Sheets will be presenting a day-long lecture on Friday June 5 2009 looking at ‘Meeting the demands of today’s aesthetic restorative practice’. Dr Sheets has a private practice in California and specialises in aesthetic rehabilitation dentistry and implants. She is also Clinical Professor of Restorative Dentistry, USC School of Dentistry, Los Angeles and co-executive director of the Newport Coast Oral Facial Institute, an international non-profit teaching and research centre; considered to be one of the finest microsurgical training centres in the world.

Career and business development seminars
There will be a range of sessions focusing on career paths, setting up in practice, and business planning. If you are thinking of diversifying into areas such as whitening, smoking cessation and implants, the business development streams will help you explore opportunities in these areas.

Clinical seminars
You will also have the chance to attend a wide variety of clinical presentations covering topics such as management of failures, veneers, periodontology, caries detection and diagnosis, plus much, much more.

Exhibition-only tickets – FREE
You may be interested in attending the Exhibition only. If this is the case, you will be pleased to hear that this is FREE! Not only will you have access to 6,950 sq m of Exhibitors, but you will also be able to attend exhibition hall seminars in the Exhibition hall throughout each day.

The exhibition
Running alongside the comprehensive conference programme will be the popular exhibition, which is set to be our largest yet. You can meet suppliers, pick up samples and learn about new products and services.

The 2009 exhibition will take place in the Scottish Exhibition and Conference Centre’s largest hall, Hall 4.

Book your ticket
Registration is now open. If you book online, you’ll receive a £20 discount on the price of a three-day ticket and £10 off the price of a one-day ticket. Visit www.bda.org/events/annual/conference/index.aspx for more details, call 0870 166 6025 or email bda@delegate.com.

Bambach Saddle Seat Confirmed Product of Choice
Bambach will be demonstrating the revolutionary Saddle Seat at the BDA Conference Exhibition. It is of interest to note that an extensive study by 4th year dental students at Glasgow University confirmed Bambach’s Saddle Seat as a product of choice when dentists wish to combat and prevent lower back pain whilst at work.

The paper entitled ‘A study of back pain in dentistry’ revealed that 86% of survey respondents reported back pain at some point in their career thus indicating the severity of the problem. Almost all recognised that poor posture was a direct cause of this pain and nearly half (a staggering 43%) chose the popular Bambach Saddle Seat as a treatment and preventive measure (see link http://hdl.handle.net/1905/499).

The Bambach Saddle Seat is a scientifically designed and proven solution, endorsed by the Australian Physiotherapy Association, as it helps the pelvis attain its preferred neutral position.

To find out further information including details of Bambach’s 30-day trial, call 0800 581 108 or visit www.bambach.com.uk

Septodont will be at the BDA show in Glasgow to show why commitment to quality and innovative products have confirmed Septodont as the world leader of dental anaesthetics.

The BDA show will underline the success that NuDuran has experienced since its launch in October 2007. NuDuran® is a real landmark development for Septodont and comes after many years development in conjunction with a number of leading universities.

The revolutionary new dimer acid resin matrix technology is unique and exclusive to Septodont and exhibits several outstanding advantages over existing material currently on the worldwide market.

Today, Septodont are as committed as ever meeting the changing needs of the profession. So with numerous products in the final stages of development and the new CFD workshop being introduced, the future looks very bright.

So come along to stand A46 and see for yourself how Septodont products will change the face of dentistry forever.

The dynamic DENTSPLY team will be showcasing their innovative and highly acclaimed products at the British Dental Association (BDA) British Dental Conference and Exhibition 2009. From the 4th-6th June, the Scottish Exhibition and Conference Centre, Glasgow will be host to some of the biggest names in dentistry.

The theme of the conference will focus on ‘Securing your future and realising your potential’. DENTSPLY will be on hand to motivate delegates in using the latest pioneering equipment such as the Artio™ hand instruments.

The instruments are super lightweight with extra hard, strong steel tips that provide longer-lasting sharpness. These affordable products are all colour-coded for their specific uses. Drop by the stand to find out more.

DENTSPLY – Bringing Excellence To The BDA
DENTSPLY’s stand will be centered around the theme of ‘be patient’ – for the Artio™ hand instruments are super lightweight with extra hard, strong steel tips that provide longer-lasting sharpness.

These affordable products are all colour-coded for their specific uses. Drop by the stand to find out more.

For better dentistry, visit DENTSPLY for all your instrument, material and equipment requirements.

For more information about the DENTSPLY range of superior dental products, call Freephone +44 (0) 800 072 3313

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Visit the Kemdent stand B24 at the BDA exhibition in Glasgow to take advantage of the special offers on the Diamond range of Glass Ionomer cements and the brand new range of PracticeSafe Cross Infection Control products. PracticeSafe Disinfectants have been launched recently and very successfully. So Kemdent have some excellent offers on their refill packs of Cross infection control products.

Kemdent has a responsibility for quality and reliability. Kemdent has demonstrated its ability to innovate with the introduction of Diamond, a unique GIC that sets rapidly and is resistant to saliva. Since it was first launched in 1997 it has gained a significant share of the UK restorative market and is successfully marketed in many European countries and the Middle East.

Kemdent products are developed, manufactured and tested in Swindon, UK to the requirements of the ISO 13485 2003. Kemdent is the registered trademark of Associated dental products Ltd. Please visit our website www.kemdent.co.uk for further information on kemdent products.

BOS Debut – The British Orthodontic Society makes its first appearance at the BDA Conference

The British Orthodontic Society (BOS) will make its BDA Conference debut in Glasgow in June. The Society, which represents 1,800 UK orthodontists and is the largest of the dental speciality groups, is a registered charity and as part of its outreach policy is engaging more actively with general dentists.

In addition, the BOS has been working more closely with the BDA to help its members with issues relating to contracting, retainer and practice sales, to name but three. The two organisations stood shoulder to shoulder at the recent Parliamentary Health Select Committee and are in accord on many issues.

Stand visit: A visit to stand A44 in Hall 4 at the BDA Conference will give delegates a chance to meet the Chief Executive of the BOS, Les Joffe and take the opportunity to find out more about the many ways in which orthodontics fits into an inter-disciplinary approach to dental care.

Those unable to make the trip to Glasgow for the BDA can find out more about the British Orthodontic Society by visiting www.bos.org.uk

Hatch Medical has over 25 years experience in the supply and service of dental and X-ray equipment. Situated in West Lancashire, just off junction 4 of the M58, we are agents for Eurelec, Tridac, Stern Weber, Metakaya, Cattani, Satelite, Myray, Sirona and many more.

At the BDA Conference in Glasgow this year (stand A21), we will have the Absolute Professional Dental Chair with LED operating light, Blutroo wireless foot control and the unique 'On the Rocks' cabinetry. The unit is controlled through the Wayfinder (launched at IDS Cologne), a multifunctional interactive screen providing total control of all dental unit functions. The Absolute comes with a modular system and many modular options - this flexibility offers basic options or high tech – tailored completely to your needs. With specialist 3D software we can design the surgery to meet your needs and budget.

For more information or to visit our showroom contact 0844 871 1262
Email: sales@hatchmedical.co.uk

Money Saving Offers from Kerr

Kerr realise that times are a little tough and are therefore placing greater emphasis on saving you money with regular, realistic promotions.

You can claim a FREE Benti Curing Light worth over £600 when you purchase refill kits of Herculete XRV Ultra composite, as well as making substantial savings on the various kit options.

For luting, Maxcem Elite takes conventional to the next level of simplicity. This self-etch, self-adhesive resin cement is perfect for all indirect restorations.

Included in the Maxcem Elite Value Kit is a FREE TempBond, perfect for temporary luting prior to the final prosthesis being placed. When you buy the Maxcem Elite Standard kit you will receive a Mini Kit at no charge.

These are just a couple of the ways in which Kerr are helping to beat the recession; there are many more money saving promotions in Kerr’s latest flyer please call Kerr for further details.

Tel: 07713 889292

Discover The Leading Patient Referral Plan At The 2009 British Dental Conference

Delegates at the 2009 British Dental Conference (4th - 6th June at the Scottish Exhibition and Conference Centre, Glasgow) are invited to visit the Munroe Sutton team and discuss a new patient referral plan available at no charge to the dentist, the Plan is suitable for every practice, whether focusing on general or specialist care.

Proven successful in the US market over the last 20 years, Munroe Sutton is now helping UK dentists enjoy a substantial increase in profits and develop and maintain strong relationships with patients.

GlaxoSmithKline Consumer Healthcare UK – Oral Care (stand B27)

GlaxoSmithKline Consumer Healthcare (GSK) will showcase a number of new product launches at this year’s BDA conference, including new Corsodyl® Daily Gum & Tooth Paste. This clinically proven toothpaste helps to maintain tight and firm gums and, unlike many regular toothpastes, over 67% of the ingredients are for the care of gingiva and teeth, up to twice the amount of many other toothpastes.

Sensodyne, Aquafresh and Macleans have launched a new unique range of toothpastes containing iso-active technology.

As well as visiting the GSK stand (B27), delegates are invited to visit the iso-active ‘dome experience’ situated outside the main entrance on Friday 5th June. Visitors will have the opportunity to try our new iso-active® foaming gel toothpastes and experience the next generation in oral care.

GSK are also sponsoring a special presentation on the topic of paediatric restoration by Peter Clay, entitled “Trauma, Tears and Transplants” on Friday 5th June at 14:15 in Boisdale Room 1.

Pharmaceuticals

Munroe Sutton are delighted to announce that at the BDA Conference you will discover: THE LEADING PATIENT REFERRAL PLAN.

Available at no charge to the dentist, the Plan is suitable for every practice, whether focusing on general or specialist care. Supported by training and education solutions and a 24/7 automated phone system for quick and easy patient verification, the Munroe Sutton Patient Referral Plan also includes a unique and outstanding aesthetic smile design solution from Jason Kim and attractive discounted lab fees, and should attract a great deal of interest at the 2009 Conference.

For more information please call 020 7878 6064 or visit www.munroesutton.co.uk/identitot
Braemar Finance

Braemar Finance is well established direct lender to the dental profession, and as part of Close Brothers plc, are well capitalised and have funds available to help you develop your dental practice. Braemar are delighted to offer pre-approved finance, allowing you more time to locate and order the equipment which best suits your practice.

Braemar specialists in tax efficient funding for:
- Equipment Finance
- Vehicle Finance
- Computer Finance
- Practice Loans
- Personal Loans
- Commercial Mortgages
- 0% Patient Finance Facility

Visit us on Stand B17 at the BDA Conference & Exhibition at the SECC 4th-6th June 2009, alternatively contact us on 07563 851019 where we are available to discuss your finance options.

For more information on our range of products, please visit: www.braemarfinance.co.uk

P&G Professional Oral Health

Products sold in practices are often demonstrated to patients to ensure they’re being used correctly. In recognition of the time and effort that entails, P&G will include a free educational DVD and the weirdest Oral-B® range of seven replacement heads with every Professional Care and Triumph power product sold. This is the first time the profession have been given their own extra value pack sold only to dental professionals and by dental practices to help educate patients on the right type of brush, the right way.

The launch of these packs coincides with some upgrades which are being launched into the Professional prior to retail! At the top is still Triumph SmartGuide which has been re-branded ‘Triumph 5000 SmartGuide’. Next is ‘Pro-care’, a two hour, soft reline and conditioning material for dentures. This all-in-one soft reline and conditioning material is classed as the ‘Expert’.

For more information contact Mark Chapman on 07734 044877 or visit mark@velopex.com.

Dentists’ Provident offers 3 months’ free premiums

Dentists’ Provident is the leading provider of income protection insurance to dentists in the UK and Ireland. At the BDA Conference & Exhibition 2009 in Glasgow, any dentist applying for income protection at Dentists’ Provident stand A10 will be offered three months’ free premiums. (Available for direct applicants only and cannot be used in conjunction with any other offer.)

As a specialist insurer, we understand the complex income protection needs of dentists. Our flexible contract gives you peace of mind that you are financially protected if incapacity prevents you from working, with the option of cover from the first day of your illness or injury.

Dentists’ Provident is a mutual organisation, which means it is owned by and managed solely for the benefit of its members. Visit stand A08 to find out why over 13,000 dentists have chosen to be a member.

For more information call 020 7222 2511, write to 9 Gayfere Street, London SW1P 3HN or visit www.dentistsprovident.co.uk.

Providing advice and guidance

VISITORS to Dental Directory’s Stand A53 at The BDA Conference in Glasgow this year will be able to view the company’s expanding aesthetic range. Experts will be on hand to answer any questions you might have with regard to treatment including Dental Fillers and Botulinum Toxin Type A.

The Dental Directory’s appointed training company Med-fx will also be able to update you on appropriate training and provide advice and guidance on the skills needed to practice.

Representatives from the company’s experienced Equipment Division will welcome the opportunity to discuss the latest surgery innovations and answer any questions you may have relating to equipment or digital imaging.

Their experience combined with their impartiality puts them in an ideal position to review the various options available and help you decide on the most appropriate solution for your practice.

Maximise Your Potential

Visit PracticeWorks and take your practice to the next level!

PracticeWorks will be inspiring delegates to be the best at the British Dental Association (BDA) British Dental Conference & Exhibition 2009. From the 4th-6th June 2009, dental professionals will be attending the Scottish Exhibition and Conference Centre, Glasgow to discover the impressive products and services of leading providers PracticeWorks.

The expert team will be showcasing the R4 Practice Management Software Version 3 that is currently transform- ing dental practices all over Britain. There is no need to install any software or back up the system with the new Managed Service.

Learn more about the extensive digital imaging products also from PracticeWorks such as the new 19500 Core Beam CT Scanner. Professionals can now take high quality CT scans in the comfort of their own office. The incredibly high resolution ensures the anatomical information is undistorted, helping dentists give an accurate diagnosis.

For more information contact PracticeWorks on 0800 169 9692 or visit www.practiceworks.co.uk